

W. CALLAWAY PROFESSIONAL CORPORATION

CERTIFIED GENERAL ACCOUNTANT

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Professional Advice and Service Information

Our motto "Professional Advice, Comprehensive Service and Personal Touch"

WE SERVE OUR CLIENTS BY OFFERING:

- ***Professional, Responsive and tailored approach***
- ***A wide range of financial products and services*** such as Accounting, Tax, GST, Payroll, Auditing or Business Planning.
- ***Our experience and expertise gained from a serving a broad base of clients.***
- ***Relevant and timely information that adds value to decision making.***
- ***Our knowledge of risks and how to reduce them.*** We can help you plan that addresses and reduces risks so they can be dealt with easier.
- ***Helpful training, tips or suggestions.***
- ***To talk about the "Big Picture".*** Planning ahead can provides peace of mind and ensures your heading in the right direction.
- ***An insightful analysis of your business and personal financial situation.*** We "talk the talk" in easy to understand language and also "walk the walk".

PROFESSIONAL STANDARDS ASSURE HIGH QUALITY WORK

- Our work meets or exceeds provincial and national accounting standards and regulations.
- Accounting Associations license its members and provides integrity thru professional qualifications, rules of conduct and ethical principles.
- Provincial Associations conduct regular practice reviews to ensure professional standards are adhered to.
- Mandatory insurance policies protect the public against errors and omissions.
- Accounting firms also implement individual quality control procedures.

OUR STAFF - QUALIFIED, TRAINED & EXPERIENCED

- Tasks are delegated to individuals according to their skills and experience to save money and get the job done right.
- Every job is properly planned, supervised and completed by competent accredited professionals.
- Professional accountants pass rigorous national qualification standards.
- Professionals continually update their knowledge and high quality standards.

USING A PROFESSIONAL HAS ITS BENEFITS

- Professional qualifications assure the job is done right.
- Professional advice and planning increases profits, successes and cash flows. It also decreases taxes, emergencies and stress.
- Engagements performed by our team can significantly improve reliability & usefulness of financial information which is vital to management, shareholders, bankers and government to make better business decisions.
- Our staff experience and qualifications empower our team to provide broad professional advice & services, well beyond basic bookkeeping which ultimately adds value to your business and personal financial wealth.
- Our bookkeeping services meet government reporting requirements and management information needs.
- We're available year round in person, by phone, fax or email.