

**W. CALLAWAY PROFESSIONAL CORPORATION**  
***Certified General Accountant***

*Professional service and fee information*

What of services we provide

- We strive to provide a high quality service & a personal touch.
- Various staff skills are utilized to complete the job in an effective & efficient manner.
- Time required for each job is closely tracked.
- Training and tips are offered to the client
- Problems encountered are identified, recommendations & improvements suggested
- Business plans & goals are reviewed & then incorporated into services provided
- Management planning and consulting services are also available
- Fees are based on time & skills required for the job plus overhead costs

Professional standards provide assurance of quality work

- All engagements are prepared according to federal, provincial and sometimes international Accounting Standards
- The Certified General Accountants Association of Alberta licenses its members & provides rules governing professional qualifications, conduct & ethical principles
- The association conducts regular practice reviews to ensure rules are followed
- Members further design & implement their own quality control procedures to address particular needs & client interests

Our staff are qualified and trained

- Certain tasks may be delegated to accountants according to their qualifications
- All work is planned, supervised, reviewed and/or completed by a CGA
- Professional accountants must pass rigorous qualification standards
- CGA's continually update their knowledge to maintain their license and to offer high quality accounting, tax, management, computer and other related services

Using a professional has its benefits

- Professional qualifications provide comfort & assurance the job is done right.
- Utilizing a professional can reduce costs & saves taxes because they have specific skills & knowledge
- Engagements performed by accounting professionals can significantly improve the reliability & usefulness of information for management, bankers, government etc.
- My Certified General Accountant designation enables me to provide advice & services - beyond basic bookkeeping and effectively adds value to your business
- Our advice & experience in business can help you achieve goals, increase cash flow, reduce stress, better plan for the future & improve personal wealth
- Our bookkeeping services meet reporting requirements & management needs

There are other benefits you should know

- We're available year round for advice & services
- Our fees are very competitive with other professional firms.
- We offer solutions for your short & long term accounting, tax, auditing & GST needs